



Bay Area Sports TV Live Streaming Service



BASTV uses Ustream to stream live events. Events are streamed in 720 HD.

There are two options of streaming ad free or with Ustream ads. The difference is either the customer pays for the ad free service or pass that option to the viewers.

Ustream Viewer Ad Free Service

Each viewer is able to pay \$3.99/month to watch all games streamed on BASTV ad free. There is a link on bayareasports.tv to link viewers to this page or the option information will come up when first selecting to see the live streamed event.

Ustream Customer Ad Free Service

There are 2 most popular options Ustream options of the Silver or Gold plan. All of this information is also on Ustream.com. With the Silver plan customers get 100 ad free viewer hours per month at the cost of \$99/month. The Gold plan comes with 2000 ad free viewer hours per month at the cost of \$499/month. Viewer hours the length of time a person is watching the program. If a person watching a total football game from start to finish of about 3 hours, then that's 3 viewer hours. Then just multiply that times how many viewers may watch that one single game.

BASTV has had as many 768 viewers with over 140 hours for one football. To help keep the customers cost down per game, BASTV suggest going with the viewers paying \$3.99 per month to watch all Collegiate games ad free.

Internet Connection

In order to stream live events, an internet connection has to be made. In this case BASTV has to charge separate from production services. Each sport has a average duration time and BASTV has calculated internet connection fee for each game.

Football and Baseball	\$25
Soccer, Volleyball & Basketball	\$20

If any questions or quotes please email BASTV at BAYAREASPORTSTV@YAHOO.COM or call Tim Banks at (707)373-4154.