



Bay Area Sports TV
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BAYAREASPORTS.TV

Hello again athletic directors and coaches of the Northern California Football Conference (NCFC), Bay Valley Conference and all CCCAA college teams. The Football season is coming up already gearing up to cover the next summer and fall season. As you may know, BASTV is always pushing to cover games with more cameras, find ways to stream and/or record games in all types of as well as make services as financially convenient as possible.

First to discuss is options. BASTV has associate commentators that have performed in soccer, football and basketball. I inquire each commentator what their price is each game. The average has been \$100 per game. Besides their experience and doing the game itself, they go through preparatory roster and stats work. I'm open to you providing your own commentator who knows your team well or if planned well in advance with one of BASTV's associates, they will follow your team as well as the NCFC as a whole.

Prepaid Games – BASTV will send you a form to reserve dates for games and will post those games on BASTV's calendar for easier scheduling and viewers interest. Paid customers will receive confirmation of reserved games. Cancellation of games after 30 days prior to game day customers will receive full refund minus \$25 roster preparation fee. (Rosters in graphics can take 1 to 4 hours to prepare)

Ustream Services – You may have your games streamed ad free or with ads by default. Streaming your games with Ustream's ads, viewers can watch games ad free with the option of paying \$3.99/month through Ustream. Streaming your games without ads will be on Ustream's Silver or Gold plan. The more games scheduled, the less BASTV will have to charge. Hours estimation per game can be 70 - 250 hours per football, 50 hours per basketball, baseball, soccer & volleyball.

The more game orders from one or more colleges the better pro plan BASTV can help keep this cost inexpensive. The average charge per game on the Silver plan is \$62.50. Recent charges per game has been \$212.50 for live streaming ad free baseball and basketball.

If passing the ad free service to the viewers then there's only \$20 charge for internet connection for streaming instead of \$62.50.

BASTV Basic Service

Game will be live streamed to BAYAREASPORTS.TV and your website(s) of choice. Live streaming time duration estimation for football, baseball and basketball are 3 hours max, soccer and volleyball 2 hours max. Max estimations relate to internet connection duration and overages are charged by the hour percentage of \$10/hour. (example: 15 min:\$2.50, 30 min. \$5) Internet is added with the Ustream cost.

\$5/Sponsorship - Graphics logo and information to be displayed during the game.

Football & Basketball

\$150 Camera Operator - 2 camera coverage from the stands. If possible we'll add more stationary cameras at no cost.

\$75 Graphics Operator and Camera Switcher – All of the names of both teams will be able to display during live streaming as well as the whole roster.

Soccer & Volleyball

\$100 Camera Operator - 2 camera coverage. If possible we'll add more stationary cameras at no cost. Graphics Operator and Camera Switcher – All of the names of both teams will be able to display during live streaming as well as the whole roster.

Baseball

\$150 Camera Operator - 2 camera coverage. If possible we'll add more stationary cameras at no cost. Graphics Operator and Camera Switcher – All of the names of both teams will be able to display during live streaming as well as the whole roster.

Post Production

After the game is over you have options to have your game posted as you like, it's your video. Option 1 is to deliver video by dropbox to your webmaster, Youtube manager, or coach to post on your website or whatever. Option 2 is have your game posted on BASTV's website. If you choose option 1, BASTV would like to have your permission to post a highlight of your game on BAYAREASPORTS.TV If not, it's fine with me. If option 1 posted on Youtube, BASTV would then post a link of your game from your Youtube channel to BAYAREASPORTS.TV.

Extras on BASTV

BASTV has found that the earlier we set up the more time we have to do pregame interviews that we can play prior to and during game time.

And extra floor camera operator covering coaches and players feel free to inquire. I've just have to hire an extra camera person at \$50 or \$75 per game for I only pay experienced videographers.

Any questions feel free to email Tim Banks at bayareasportstv@yahoo.com

BASTV Manager
Tim Banks

BASTV is working on doing swimming, tennis, track and field as well of other various sports.