

Bay Area Sports TV
Sponsorship/Commercial Ad &
Service Agreement



This sponsorship agreement is to cover running still picture or video advertisements in the form of commercials during live broadcast of online streaming programs by Bay Area Sports TV. In addition to the option of running video or still pic advertisements on BAYAREASPORTS.TV website.

Live Broadcast Ads

Video or still pics with or without audio would run at scheduled times during live broadcast. Every sport would have different available times able to run ads. For Baseball, ads may run before, after game and in between top and bottom innings. Football and basketball, ads may run in between beginning, end of game and in between quarters. Soccer, ads may run beginning, end and in between halves. Volleyball, ads may run beginning, end and in between sets. BASTV (Bay Area Sports TV) may run your ad during unscheduled times of regular or injury timeouts. Ads services are available in 15, 30, 45 or 60 second maximum increments whether displayed in video or still pictures. Our guarantee is to run your ad(s) at least 4 or more times during each event.

Website Ads

Whether a static display of company information or advertising for an event, ads may be displayed in picture form and a link to your company website. Video ads are an option to display on BAYAREASPORTS.TV in linked to Youtube ads with automatic start. In as in this case BASTV will only have one video with that option at a time.

Bay Area Sports TV (BASTV) offers options to run ads on particular sporting events (football, baseball, volleyball, etc.), specific events, community events or all events by the month. BASTV covers professional minor league baseball, semi-pro sports, high school sports, special and community events here in the local bay area. BASTV is open to upon request to cover a specific event providing the company supports sponsorship cost.

Video Ads/Commercials

Video ads or commercials may be purchased, displayed and advertised in 30, 45 & 60 second increments. You may have your own commercial already made or work with BASTV to produce a video ad for you.

Per Event: 30 sec. \$20 45 sec. \$30 60 sec. \$40

5 Events: 30 sec. \$15 45 sec. \$25 60 sec. \$30

10 Events: 30 sec. \$10 45 sec. \$15 60 sec. \$20

Still Picture Ads

Picture ads may be purchased, displayed and advertised in 15 and 30 second increments. Still ads may appear in between time outs, quarters, innings and sets of a game. Ads may also appear as a logo and a peace of information embedded in the video during action play or function of event.

Per Event: 15 sec. \$15 30 sec. \$20

5/10 Events: 15 sec. \$10 30 sec. \$15

Commercial Ad for Event(s) Sign Up

Name of Event(s) _____ Number of Event(s) _____

Name of Event(s) _____ Number of Event(s) _____

Name of Event(s) _____ Number of Event(s) _____

Check One Video Ad _____ Picture Ad _____ Duration: _____

Cost of Advertisement \$ _____

Website Advertisement

Advertisements can be purchased by the week of 7 days or month of 30 days. There are static ads or in large rolling advertisement area. Both are allowed to be linked. BASTV will limit it's rolling ads to 7 seconds and 6 ads. Ads for events will be placed in date order. General rolling ads with no date will placed 4th to 6th.

Static Ads: \$15/week or \$50/month Rolling Ads: \$25/week or \$80/month

Static Ad _____ Rolling Ad _____ Number of weeks: _____ Number of Months: _____

Total Cost of Advertisement: _____

Any special request or instruction, please list below.

Date (s) of Event _____ Address of Event: _____

City of Event _____ Start Time (s): _____

Event Director/Manager Name: (Print) _____

Event Director/Manager Phone: _____

Business/Home Address _____ City _____

Event Director/Manager Sign: _____

Refund policy: Bay Area Sport TV will refund your paid services if there's a cancellation of game or event, video quality comes out bad and is not usable or not run your advertisements per the contract.

Total cost of your production \$ _____ per game for number of games _____

Event Director/Manager Signature: _____

Date Signed: _____

Videographer's Name(Print) _____

Videographer's Signature: _____

Date Signed: _____

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